



Conditions of Participation in “Outrun Threats”

By joining Outrun Threats, the participant agrees to the following conditions:

1. Organizer, Conditions, Term

1.1 The organizer of the community run “*Threats move fast. We move faster.*” is SoSafe SE, Lichtstr. 25a, 50825 Cologne (“SoSafe”).

1.2 Participation is open to employees, partners, prospects, and members of the broader cybersecurity community.

1.3 The campaign (“Campaign Period”) runs from 12 October 2026 until 18 November 2026, the date of the Signal Security Summit.

2. Participation

2.1 Prerequisite for participating is registration via <https://sosafe-awareness.com/outrun-threats/>. To register, participants provide the following data to SoSafe:

First Name, Last Name, Work email address, Number of Employees, Job Title, Phone Number, Shirt Size and running location.

2.2 During the Campaign Period, participants log kilometers covered by running, walking, wheelchair use, or comparable self-powered movement, individually or as part of a group or company team, via self-reported entry.

2.3 All kilometers logged are pooled into one shared community total. The landing page displays this total, the number of active participants, and progress toward the donation milestones in Section 3, in aggregate form only; individually attributable data (e.g. named leaderboards) is not displayed.

2.4 Submitting false information or registering more than once to inflate results is not permitted and may lead to exclusion from the campaign.

3. Donation Mechanism, Milestones, and Recipient

3.1 All kilometers logged by the community during the Campaign Period count toward a shared, collective team goal. Based on the total distance reached together, SoSafe will donate:

- €1,000 once 300 km are collectively reached
- €2,000 once 600 km are collectively reached
- €3,000 – the maximum donation (“Cap”) – once 1,000 km are collectively reached

3.2 The donation is capped at €3,000 regardless of how many kilometers are logged beyond the point at which this milestone is reached.

3.3 The resulting donation will benefit institutions supporting cybersecurity education, to be revealed live on stage at the Signal Security Summit on 18 November 2026, Halle Tor 2, Cologne. No part of the donation fund will be paid out in cash or in vouchers directly to individual pupils without the involvement of the recipient institution.

3.4 As a thank-you for taking part, runners receive a running shirt to keep. No further reward, cash payout, or benefit beyond the donation mechanism described above and this shirt arises from participation.

3.5 SoSafe does not guarantee the technical accuracy of self-reported or app-transmitted kilometer data and reserves the right to review and, where necessary, correct or exclude implausible entries prior to calculating the milestones reached.

4. Final Provisions

4.1 SoSafe reserves the right to change these conditions of participation and to suspend, adjust, or terminate the campaign at any time, in whole or in part, with reasonable notice on the landing page.

4.2 Participation does not create any legal claim beyond the donation mechanism and shirt described in Section 3. No cash alternative or other compensation to individual participants is available.

4.3 The laws of the Federal Republic of Germany shall apply exclusively, with the exclusion of the UN Convention on Contracts for the International Sale of Goods.

4.4 Should any of these provisions be or become invalid, this shall not affect the validity of the remaining conditions of participation.

4.5 The implementation of the campaign, including the calculation and announcement of the final donation amount, is carried out without guarantee.

Privacy Policy According to GDPR

Person responsible for data processing: SoSafe SE, Lichtstr. 25a, 50825 Cologne, Germany.

Purpose of the data processing: Organizing and executing the community run “*Threats move fast. We move faster.*” kilometer-tracking and donation campaign, including displaying aggregate campaign statistics on the public landing page.

Contact details of the data protection officer: [dpo\(at\)sosafe.de](mailto:dpo(at)sosafe.de)

Legal basis of processing: GDPR Art. 6(1) lit. b and Art. 6(1) lit. f

Duration of storage: At the latest 90 days after the end of the campaign, participant data is anonymized; aggregate campaign statistics remain stored.

Your Rights as a Data Subject:

You have a right to information on the part of the controller about the personal data concerned (GDPR Art. 15) as well as to correction of inaccurate data or to deletion, provided that one of the reasons stated in GDPR Art. 17 applies, e.g. if the data is no longer required for the purposes pursued. You also have the right to restrict processing if one of the conditions set out in GDPR Art. 18 applies and, in the cases of GDPR Art. 20, the right to data portability.

Right to Complain to a Supervisory Authority:

You have the right to lodge a complaint with a supervisory authority if you believe that the processing of the data in question violates data protection regulations. The right of complaint can be asserted at the State Commissioner for Data Protection and Freedom of Information of North Rhine-Westphalia, Kavalleriestr. 2-4, 40213 Düsseldorf.

Existence of Automated Decision Making:

There is no automated decision-making including profiling pursuant to GDPR Art. 22(1) and (4).



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